



Public Disclosure of Student Achievement

Institution Name: Oakland City University

Business Unit(s) included in this report: School of Business

Academic Period Covered: SY2023-2024

Date Report Posted: 01/30/2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in Business Administration	Graduation rate – 4 years	58%	63.68.68
Accounting		68%	66.63%
Human Resources		68%	69.23%
Management		82%	83.65%
Marketing		82%	81.48%
Sports Administration		68%	71.43
Bachelor of Science in Business Administration	Graduation rate – 6 years	65%	74.72
Accounting		85%	73.16
Human Resources		70%	77.23%
Management		82%	87.27%
Marketing		82%	80.95%
Sports Administration		100%	100.00%
Bachelor of Applied Science in Operations Management	Graduation rate – 4 years	73%	77.78%
Bachelor of Applied Science in Operations Management	Graduation rate – 6 years	80%	88/89%
Master of Business Administration	Graduation rate – 2 years	75%	75.71%
Master of Business Administration	Graduation Rate – 3 years	85%	72.50%
Master of Science in Strategic Management	Graduation rate – 2 years	75%	69.28%

Criminal Justice		90%	100.00%
Human Resources Management		90%	100.00%
Leadership		60%	60.00%
Logistics & Product Distribution		70%	60.00%
Quality Systems		60%	57.14%
Master of Science in Strategic Management	Graduation rate – 3 years	82%	96.14%
Criminal Justice		90%	100.00%
Human Resource Management		90%	100.00%
Leadership		90%	95.00%
Logistics & Product Distribution		100%	100.00%
Quality Systems		90%	85.71%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Bachelor of Science in Business Administration	The cohort was created from the Fall 2018 dataset utilized for all federal reporting of graduation rates. Students are seeking a bachelor's degree, first-time freshman, that are enrolled full-time. The Graduation date was compared to the start date of the student's first course to calculate the completions within 4 years and 6 years. Below is a copy of the graduation rate definition from IPEDS for greater clarification concerning the methodology implemented in this summary.
Bachelor of Applied Science in Operations Management	The cohort was created from a dataset of Fall 2018 and S2018-2019 full-time undergraduate students (transfers included) utilized for all federal reporting of graduation rates. The cohort was established by looking at the first undergraduate course the student took during Fall 2018. The graduation date was compared to the start date of the student's first course during Fall 2018 to calculate the completions within 4 years and 6 years.
Master of Business Administration/Master of Science in Strategic Management	The cohort was established by looking at the first graduate course students took at OCU. All students with graduate transfer credit were not included within this cohort. Graduation date was compared to the start date of the student's first course to calculate the completions within 2 years and 3 years.
IPEDS	Graduation rate data provide information on institutional productivity and help institutions comply with reporting requirements of the Student Right-to-Know Act (1990) and the

	<p>Higher Education Act, amended (2008). Graduation rates data are collected for full-time, first-time degree and certificate-seeking undergraduate students. Data collected include: (a) Number of students entering the institution as full-time, first-time degree or certificate-seeking students in a particular year (cohort), by race/ethnicity and gender; (b) Number of students completing their program within a time period equal to one and a half times (150%) the normal period of time, by race/ethnicity, gender, and Pell status; and (c) Number of students who transferred to other institutions.</p>
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