Public Disclosure of Student Achievement

Institution Name: Oakland City University

Business Unit(s) included in this report: School of Business

Academic Period Covered: SY 2022-2023

Date Report Posted: February 29, 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in Business Administration	Graduation rate – 4 years	58%	60.90%
Accounting		68%	66.67%
Agribusiness			0.00%
Human Resources		68%	66.37%
Management		82%	80.00%
Marketing		82%	85.71%
Sports Administration		68%	66.67%%
Bachelor of Science in Business Administration	Graduation rate – 6 years	65%	69.23%
Accounting		85%	83.34%
Agribusiness			0.00%
Human Resources		70%	66.37%
Management		82%	80.00%
Marketing		82%	85.71%
Sports Administration		100%	100.00%
Bachelor of Applied Science in Operations Management	Graduation rate – 4 years	73%	75.00%
Bachelor of Applied Science in Operations Management	Graduation rate – 6 years	80%	74.67%
Master of Business Administration	Graduation rate – 2 years	75%	73.8%

Master of Business Administration	Graduation rate – 3 years	85%	72.62%
Master of Science in Strategic Management	Graduation rate – 2 years	75%	58.33%
Criminal Justice			0.00%
Leadership		60%	50.00%
Logistics & Product Distribution		70%	66.67%
Quality Systems		60%	57.13%
Master of Science in Strategic Management	Graduation rate – 3 years	82%	92.46%
Criminal Justice		0	0.00%
Leadership		90%	91.67%
Logistics & Product Distribution		100%	100.00%
Quality Systems		90%	85.71%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Bachelor of Science in Business Administration	The cohort was created from the Fall 2017 dataset utilized for all federal reporting of graduation rates. Students are bachelor's degree seeking, first-time freshman, that are enrolled full-time. The Graduation date was compared to the start date of the student's first course to calculate the completions within 4 years and 6 years. Below is a copy of the graduation rate definition from IPEDS for greater clarification concerning the methodology implemented in this summary
Bachelor of Applied Science in Operations Management	The cohort was created from a dataset of Fall 2017 and S2017- 2018 full-time undergraduate students (transfers included) utilized for all federal reporting of graduation rates. The cohort was established by looking at the first undergraduate course the student took during Fall 2017. The graduation date was compared to the start date of the student's first course during Fall 2017 to calculate the completions within 4 years and 6 years.
Master of Business Administration/Master of Science in Strategic Management	The cohort was established by looking at the first graduate course student took at OCU. All students with graduate transfer credit were not included within this cohort. Graduation date was compared to the start date of the student's first course to calculate the completions within 2 years and 3 years.
IPEDS Graduation Rate Definition	The rate required for disclosure and/or reporting purposes under the Student Right-to-Know Act. This rate is calculated as the total number of completers within 150% of normal time divided by the revised adjusted cohort.