



Public Disclosure of Student Achievement

Institution Name: Oakland City University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2017-2018

Date Submitted: 06/04/19

PROGRAM	INDICATOR	RESULT
Bachelor of Science in Business Administration	Graduation Rate – 4 year	42.11%*
Bachelor of Science in Business Administration	Graduation Rate – 6 year	57.89%*
Master of Business Administration	Graduation Rate – 2 year	50.00%
Master of Business Administration	Graduation Rate – 3 year	80.77%
Master of Science in Strategic Management	Graduation Rate – 2 year	70.59%
Master of Science in Strategic Management	Graduation Rate – 3 year	76.47%

*These rates are consistent with the graduation rates of OCU overall.

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Bachelor of Science in Business Administration	Note - The cohort was created from the Fall 2012 dataset utilized for all federal reporting of graduation rates. Students are bachelor degree seeking, first-time freshman, that are enrolled full-time. The Graduation date was compared to the start date of the student's first course to calculate the completions within 4 years and 6 years.

	Below is a copy of the graduation rate definition from IPEDS for greater clarification concerning the methodology implemented in this summary.
Master of Business Administration Master of Science in Strategic Management	Note - Cohort was established by looking at the first graduate course student took at OCU. All students with graduate transfer credit were not included within this cohort. Graduation date was compared to the start date of the student's first course to calculate the completions within 2 years and 3 years.
IPEDS Graduation Rate Definition	IPEDS Graduation Rate definition - The rate required for disclosure and/or reporting purposes under Student Right-to-Know Act. This rate is calculated as the total number of completers within 150% of normal time divided by the revised adjusted cohort.