

Public Disclosure of Student Achievement

Institution Name: Oakland City University

Business Unit(s) included in this report: School of Business

Academic Period Covered: SY 2018 - 2019

Date Submitted: October 31, 2019

PROGRAM	INDICATOR	RESULT
Bachelor of Science in Business Administration	Graduation rate – 4 years	50.0%
Bachelor of Science in Business Administration	Graduation rate – 6 years	60.71%
Master of Business Administration	Graduation rate – 2 years	68.18%
Master of Business Administration	Graduation rate – 3 years	86.36%%
Master of Science in Strategic Management	Graduation rate – 2 years	64.28%
Master of Science in Strategic Management	Graduation rate – 3 years	78.54%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Bachelor of Science in Business Administration	The cohort was created from the Fall 2013 dataset utilized for all federal reporting of graduation rates. Students are bachelor's degree seeking, first-time freshman, that are enrolled full-time. The Graduation date was compared to the start date of the student's first course to calculate the completions within 4 years and 6 years. Below is a copy of the graduation rate definition from IPEDS for greater clarification concerning the methodology implemented in this summary.
Master of Business Administration	Cohort was established by looking at the first graduate course student took at OCU. All students with graduate transfer credit were not included within this cohort. Graduation date was compared to the

Revised: October 1, 2018

Master of Science in Strategic Management	start date of the student's first course to calculate the completions within 2 years and 3 years.
IPEDS Graduation Rate Definition	The rate required for disclosure and/or reporting purposes under Student Right-to-Know Act. This rate is calculated as the total number of completers within 150% of normal time divided by the revised adjusted cohort.